Governor: H.E. Hon. Cecily Mbarire M.G.H
Deputy Governor: H.E. Kinyua Mugo
Speaker: Hon. Josiah Murithi Thiriku
Capital: Embu Town
Key towns: Embu Town, Runyenjes, Kiritiri and Siakago
Regional Bloc: Mt Kenya and Aberdares Region
Economic Bloc: Embu County
Constituencies: 4
Electoral wards: 20
Land area and Size: 2,821 km²
Temperature range: 12°C and 30°C

Crop farming and livestock keeping provide a means of livelihood for the majority of the people in Embu County, accounting for approximately 87.9% of the total households.

Coffee, tea, macadamia nuts and miraa are the leading industrial/cash crops, while maize, green grams, and cowpeas are the key food crops, and mangoes and bananas are the high-value horticultural crops in the county.

Own Source Revenue (OSR) accounted for 10% of FY 2022/23 revenue.

Improvement of the county’s overall revenue profile mainly in fully automating its own source revenue collection by providing an online one-stop collection portal for fees and levies.

Strengthen compliance for established county laws and policies such as the climate change policies and enhance capacity building and awareness in climate change and green finance.

Exploring alternative financing options such as the debt capital markets to fund capital development projects.

Gross County Product (GCP) of Kshs 187.93 billion contributes 1.5% of Kenya’s GDP

Population of 641,769 people
Annual Growth Rate of 1.65%
Agriculture is the mainstay of Embu County contributing 27.1% to the county’s GCP and employing approximately 70.1% of the population.

Kshs 6.86 billion Revenue (FY 2022/23)
Kshs 6.11 billion Expenditure (FY 2022/23)
Kshs 1.37 billion Pending Bills (FY 2022/23)

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Key green projects
- WATER HARVESTING, MANAGEMENT AND DISTRIBUTION
  Construction of the proposed 12 million cubic meters Thambana dam & expansion of water infrastructure for irrigation. Improve the existing water infrastructure to reduce non-revenue water.

- DEVELOPMENT OF HYDRO DAMS AND SOLAR FARMS TO GENERATE ELECTRICITY
  Building hydro and solar mini-grids in the County to improve residents’ access to electricity especially in the rural areas. Setting up a hydropower plant at the Nthengo Njeru Waterfall.

- ESTABLISHMENT OF AGRO-PROCESSING FACILITIES
  Establishing (and supporting) agro-processing facilities for the County’s main crops: coffee, macadamia nuts, tea, miraa, banana, mangoes, avocados, and honey.
  Developing County Industrial Parks to support value addition.

- INTEGRATED WASTE MANAGEMENT SYSTEM AND RECYCLING CENTRE
  Establishing a material recovery facility and a waste-to-energy plant at the Kamwimbi landfill. Increase County medical waste incinerators to improve waste management.

- Governance structures
  Presence of a legal & regulatory framework for green/climate finance - Embu County Climate Change Fund (CCCF) Act, 2020
  Presence of Embu County Environment Management Act 2015, Embu County Water Act 2015 and Embu County Tourism Act 2018
  Qualified for Financing Locally Led Climate Action (FLLoCA) funds

- Green assets
  Water bodies: Tana River, Rupingazi River, Kili River, Ena River, Thiba River and Thuci River
  Forests: Masinga, Kindaruma, Kamburu, Gitaru and Kiambere
  Parks and Reserves: Mt. Kenya National Park and Mwea National Reserve

Embu County is home to five of the famous seven-forks project, which has an installed capacity of 543.2 megawatts and contributes 80.2% of the national hydroelectric power capacity.