



finaccess **DATA FEST**

FinAccess 2021

Highlights of the coming survey



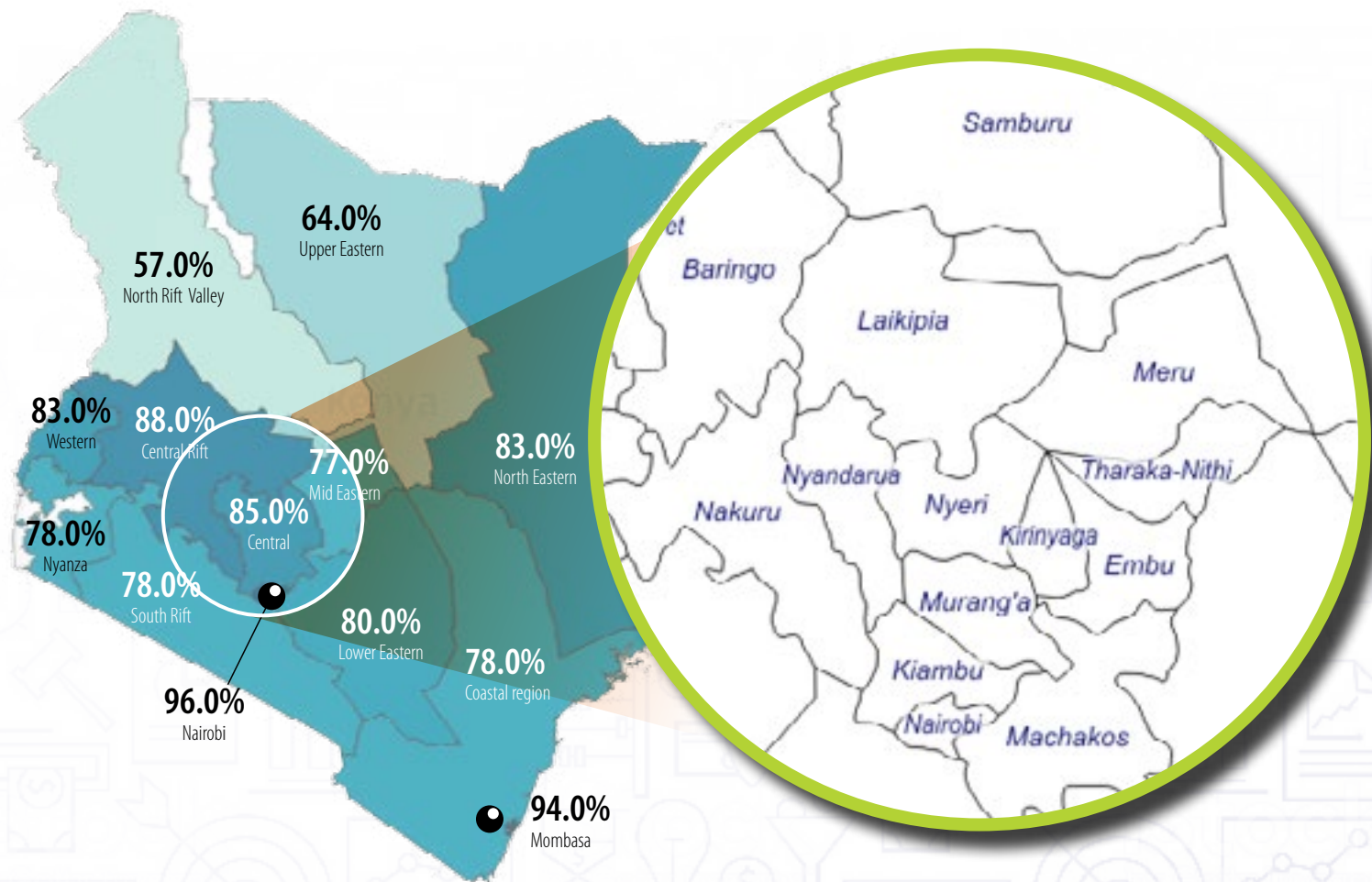
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Current institutional arrangements

- Financial Access Partnership (FAP) –comprises public and private sector stakeholders (Public-Private sector Partnership)
- Current leadership: CBK, FSD Kenya and KNBS (the Partners)
- FinAccess Management (FAM) Team provides coordination and day-to-day management: Team comprise of the Partners senior officials (CBK Director of Research, FSD Kenya Director of Research, and KNBS Director of Macroeconomics Statistics)
- Demand surveys conducted every 2-3 years

Sample Design: Moving from regions to counties

- Representative at National, County and Rural-urban levels
- Total sample size 25,245 households
- 16 years +
- higher sample, better accuracy but more resources required



Capturing the impacts of COVID 19

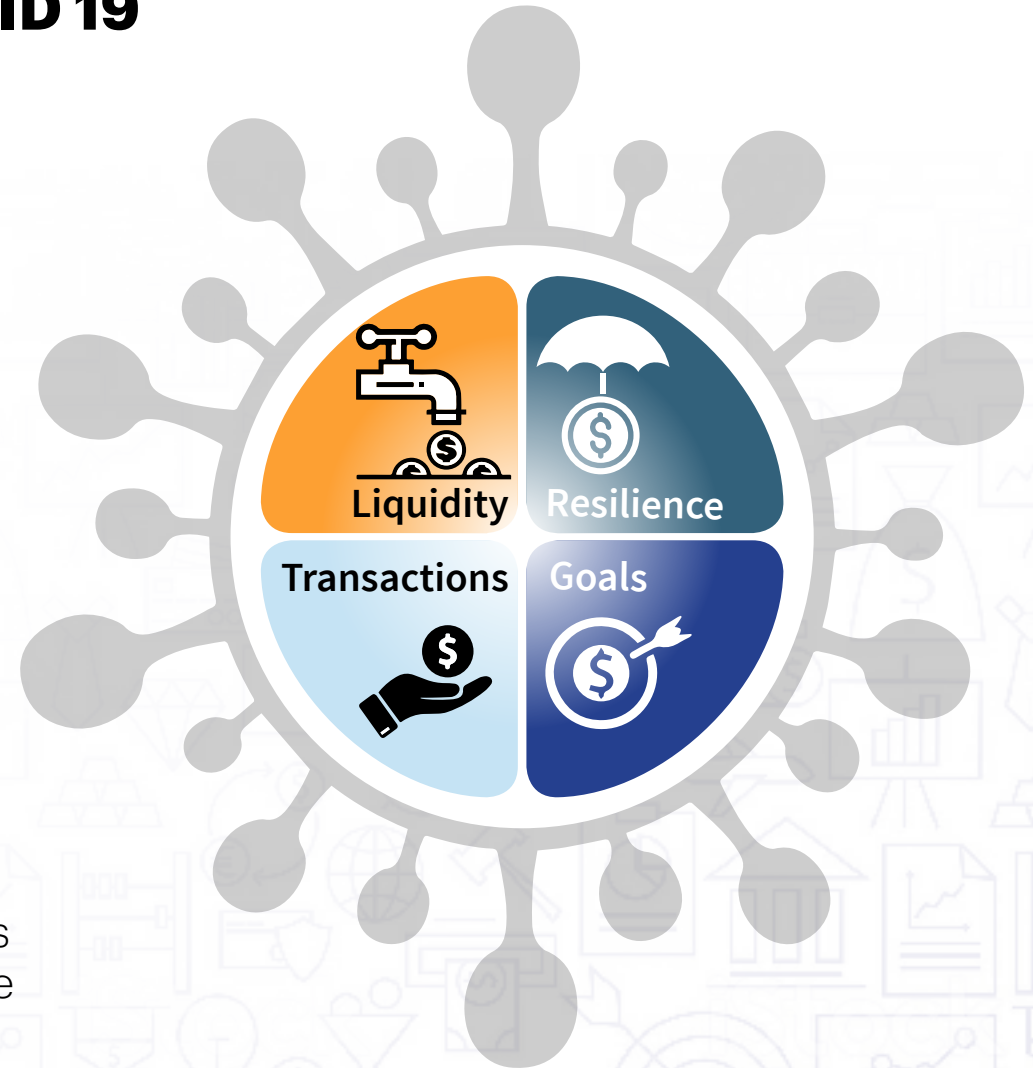
Revisions to the 2021 Questionnaire

2021 Instrument will continue to track key trends and incorporate new or revised questions to capture new innovations and track the impacts of COVID-19 on:

- Household welfare
- Coping strategies
- Livelihoods
- Financial behaviour
- Consumer protection
- Financial health

COVID-19 MSME Tracker survey

FAM is currently designing a tracker survey to capture impacts of COVID-19 on MSMEs, leveraging the FinAccess 2019 sample





- Estimated budget for the 2021 survey is KSh 110.6 million excluding:
 - The partners (KNBS, CBK and FSD Kenya) staff cost and time
 - Consultancy services
 - Deep dive studies
- 2021 survey fieldwork is scheduled for February – June 2021
- Need to ensure sustainability of future surveys and deep dive studies
- Require a public–private sector participation, thus reducing cost per institution

Survey	2006	2009	2013	2016	2019	2021
Sample Size	4,420	6,500	8,520	10,000	11,000	25,245
Funder	(KSh Millions)					
FSD Kenya	8.2	8.8	22.8	26.9	10	?
CBK	-	-	15.0	26.9	31.6	?
KNBS	-	-	-	14.7	20.0	?
Private Sector	-	2.2	-	-	5.9	??
TOTAL	8.2	11.0	37.8	68.5	67.5	110.6



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Proposed Way Forward

We now invite you to partner with us in FinAccess 2021 to:

- Establish a **wider public-private sector partnership** and achieve a multi-stakeholder involvement
- Enhance **financial inclusion data measurement and usefulness** for evidence-based decision making, policies and strategies
- Improve **data analytics and capacity building** across all stakeholders including visualization and communication
- Ensure **adequate and sustainable funding** for the 2021 and future surveys including deep dive studies through **pooling resources**



We welcome you to the Partnership!

Invest in FinAccess 2021 and Future Surveys...

THANK YOU