



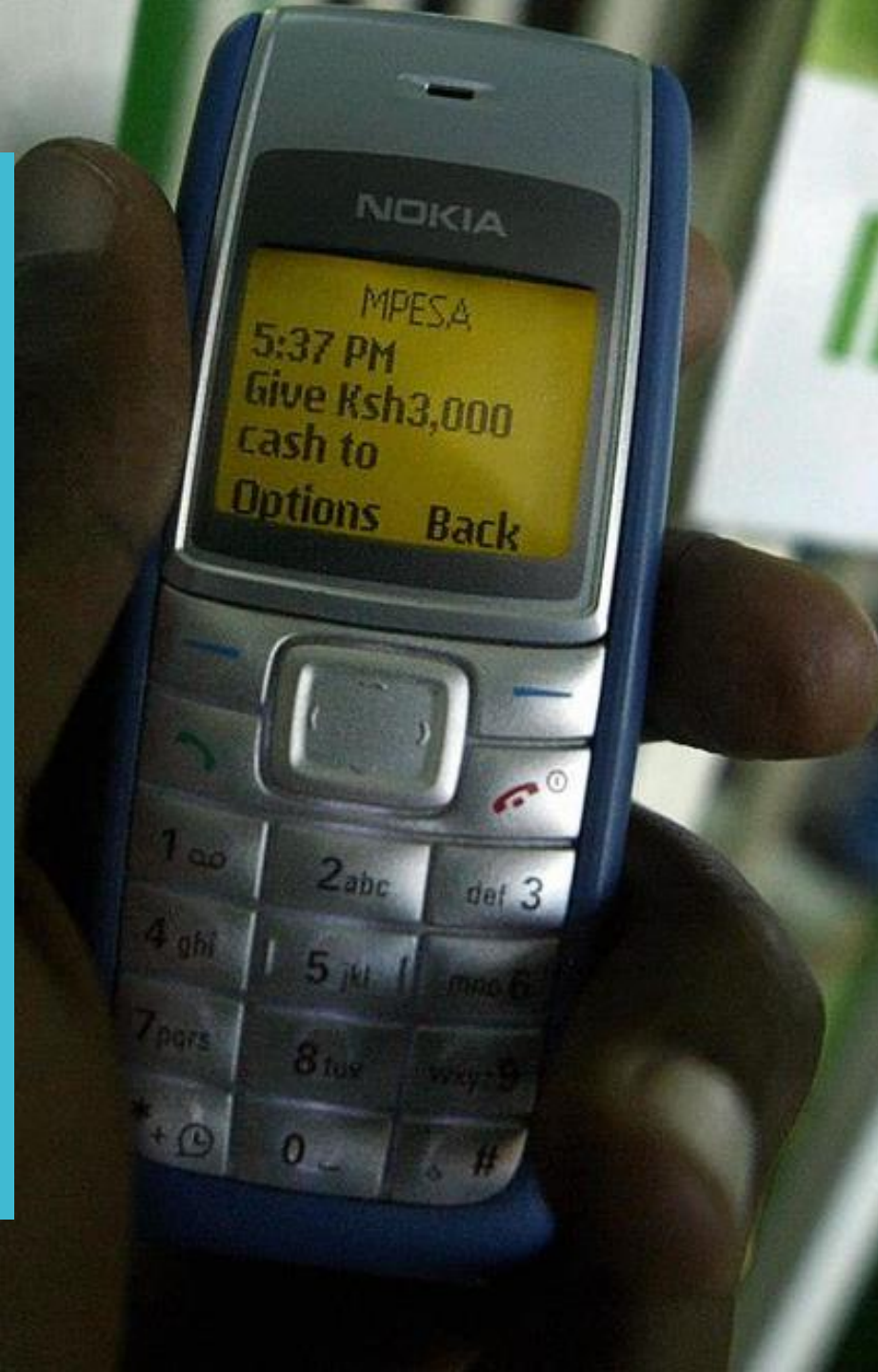
5<sup>th</sup> FSD Kenya Annual Lecture

# Financing Kenya

2020 hindsight for Vision 2030

David Ferrand

Kenya's  
financial  
system today





# KENYA VISION 2030

## Overarching vision

A globally competitive and prosperous nation with a high quality of life by 2030

### Economic

To maintain a sustained economic growth of 10% p.a. over the next 25 years

### Social

A just and cohesive society enjoying equitable social development in a clean and secure environment

### Political

An issue-based, people-centered, result-oriented, and accountable democratic political

Just how  
important is  
finance?

*“We are doing  
God’s work”*

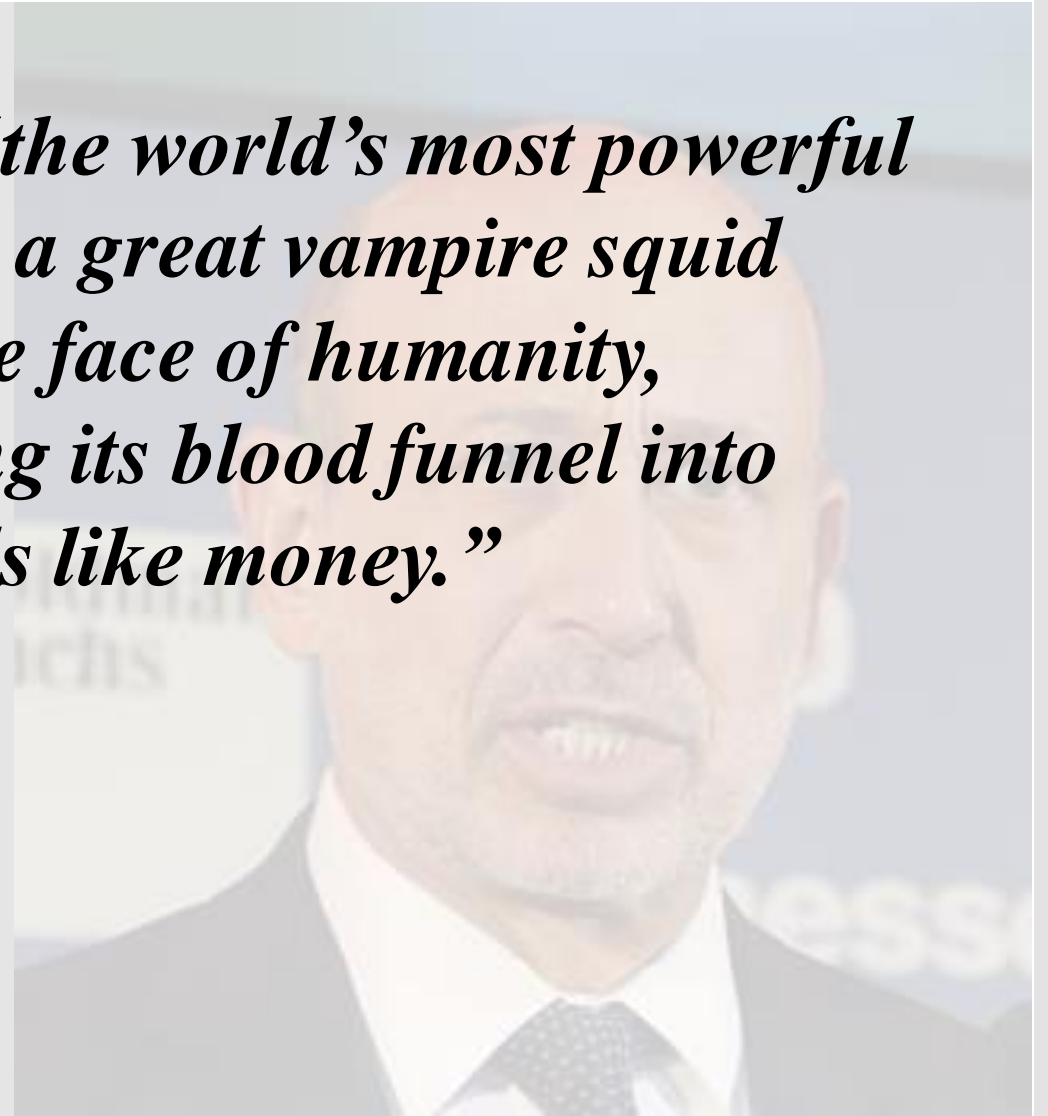
*Lloyd Blankfein  
former CEO,  
Goldman Sachs*



Just how  
important is  
finance?

*[Goldman Sachs] “the world’s most powerful investment bank is a great vampire squid wrapped around the face of humanity, relentlessly jamming its blood funnel into anything that smells like money.”*

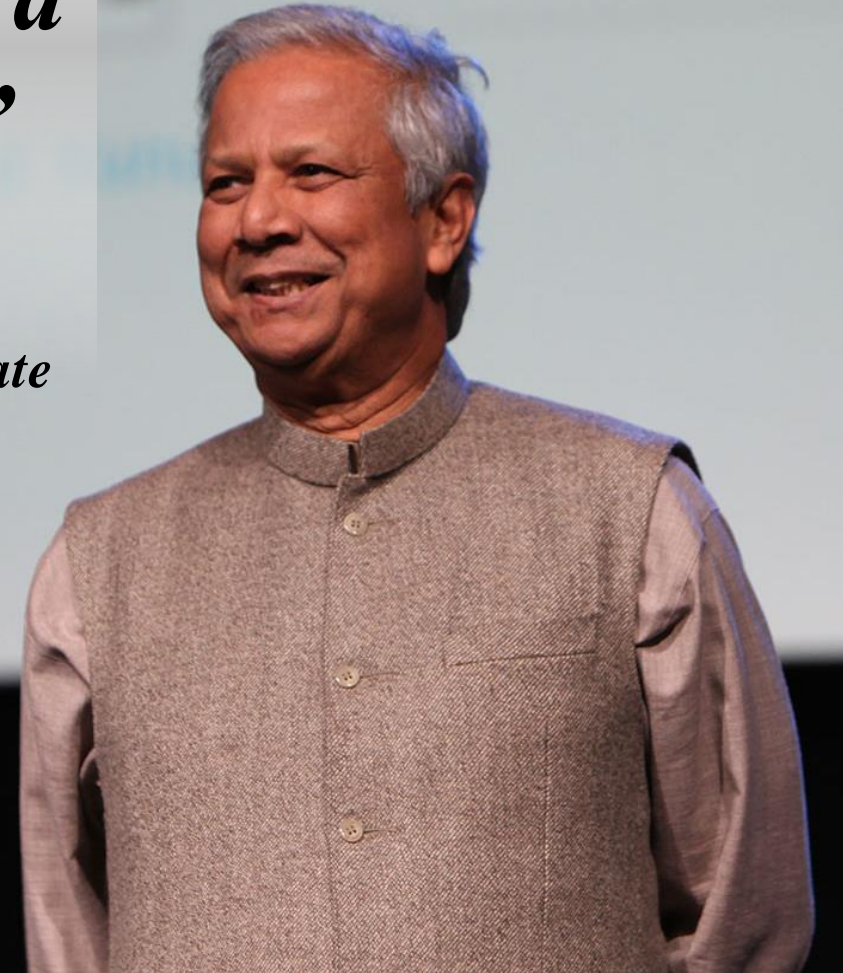
*Matt Taibi  
Rolling Stone Magazine*



Just how  
important is  
finance?

*“Access to credit is a  
basic human right”*

*Mohammad Yunus,  
Founder Grameen Bank, Nobel laureate*



# What is the role of finance?



Payments – enabling trade



Intermediation – capital investment

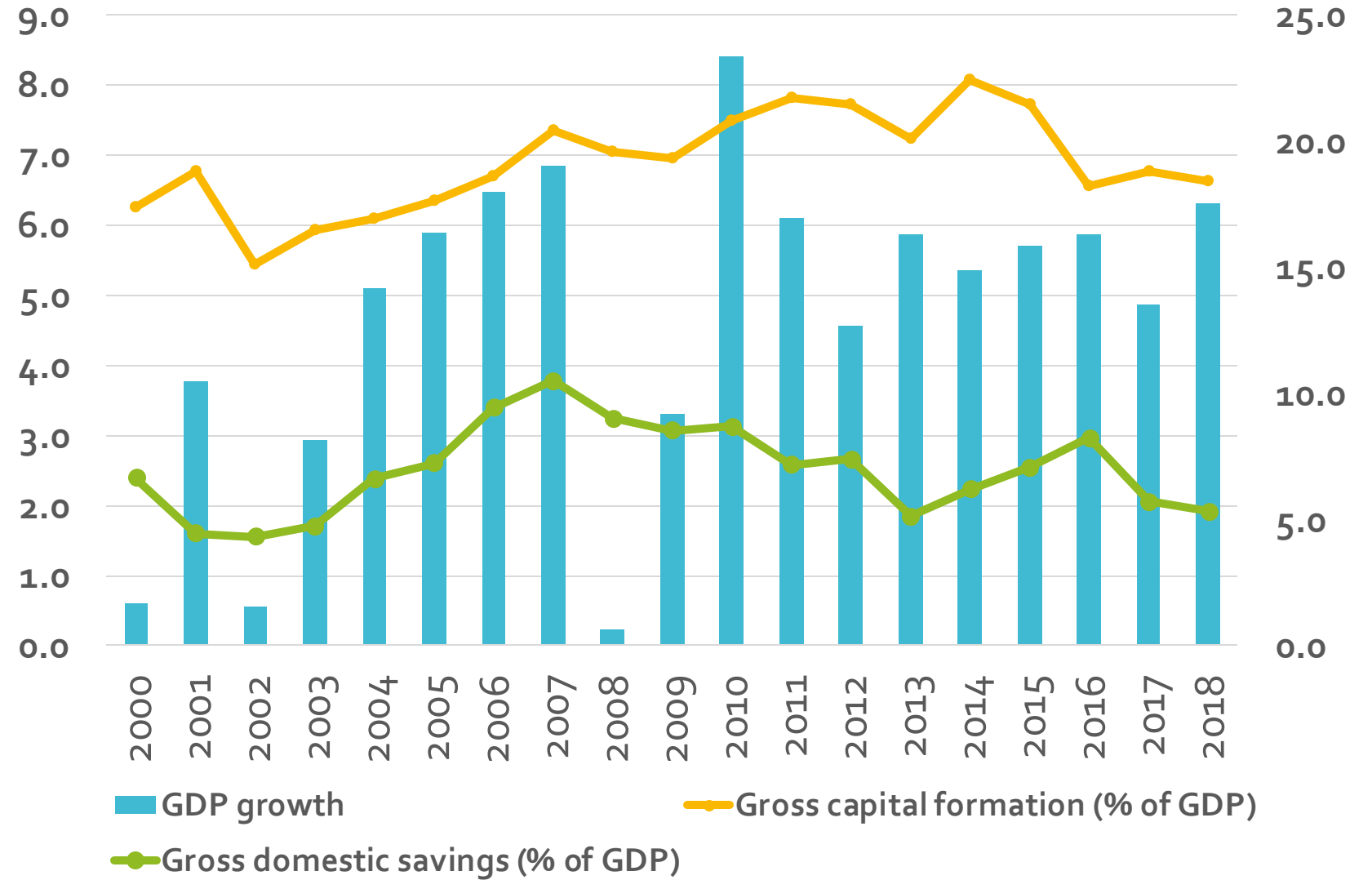


Managing households



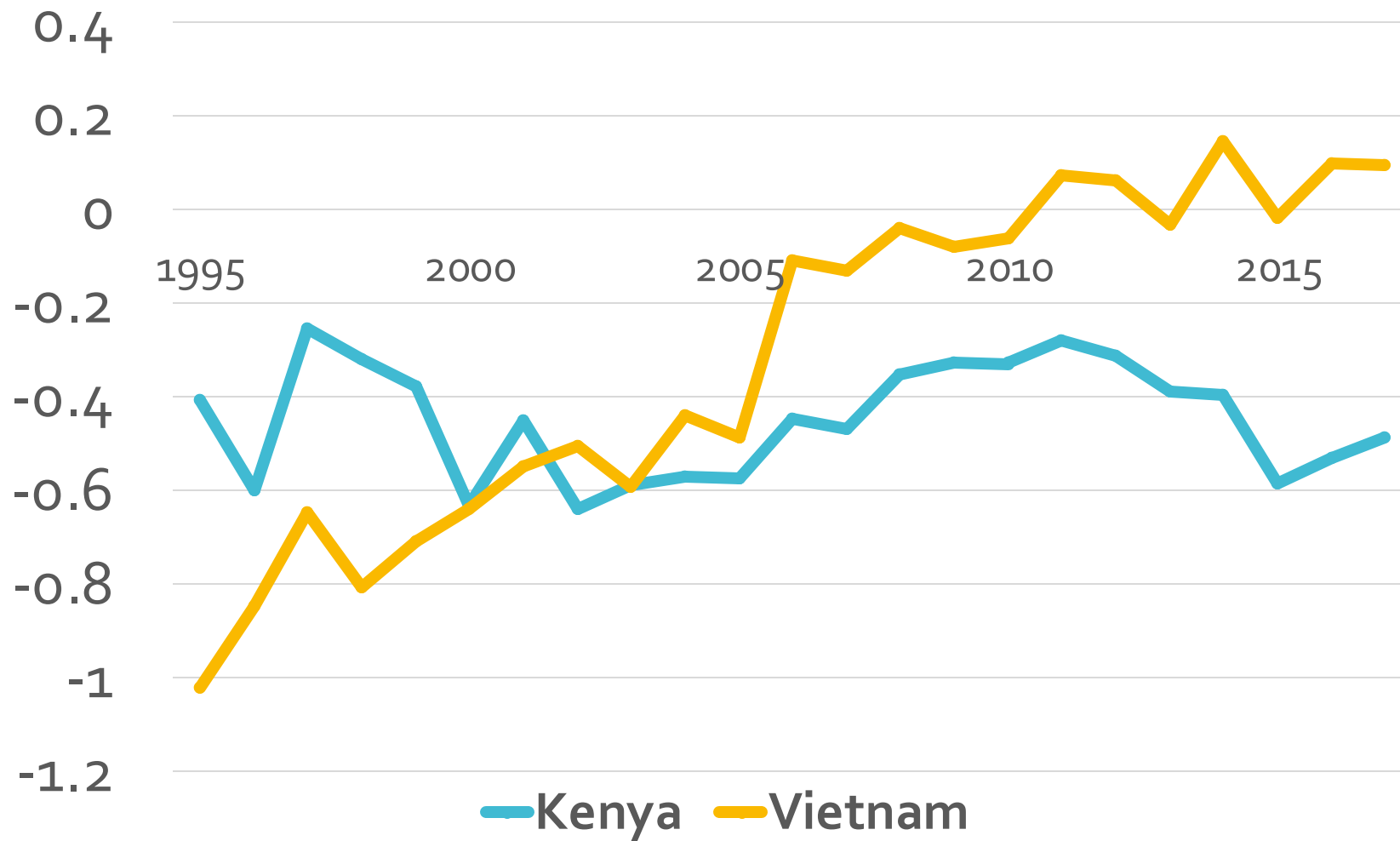
Managing risk

# Growth & investment

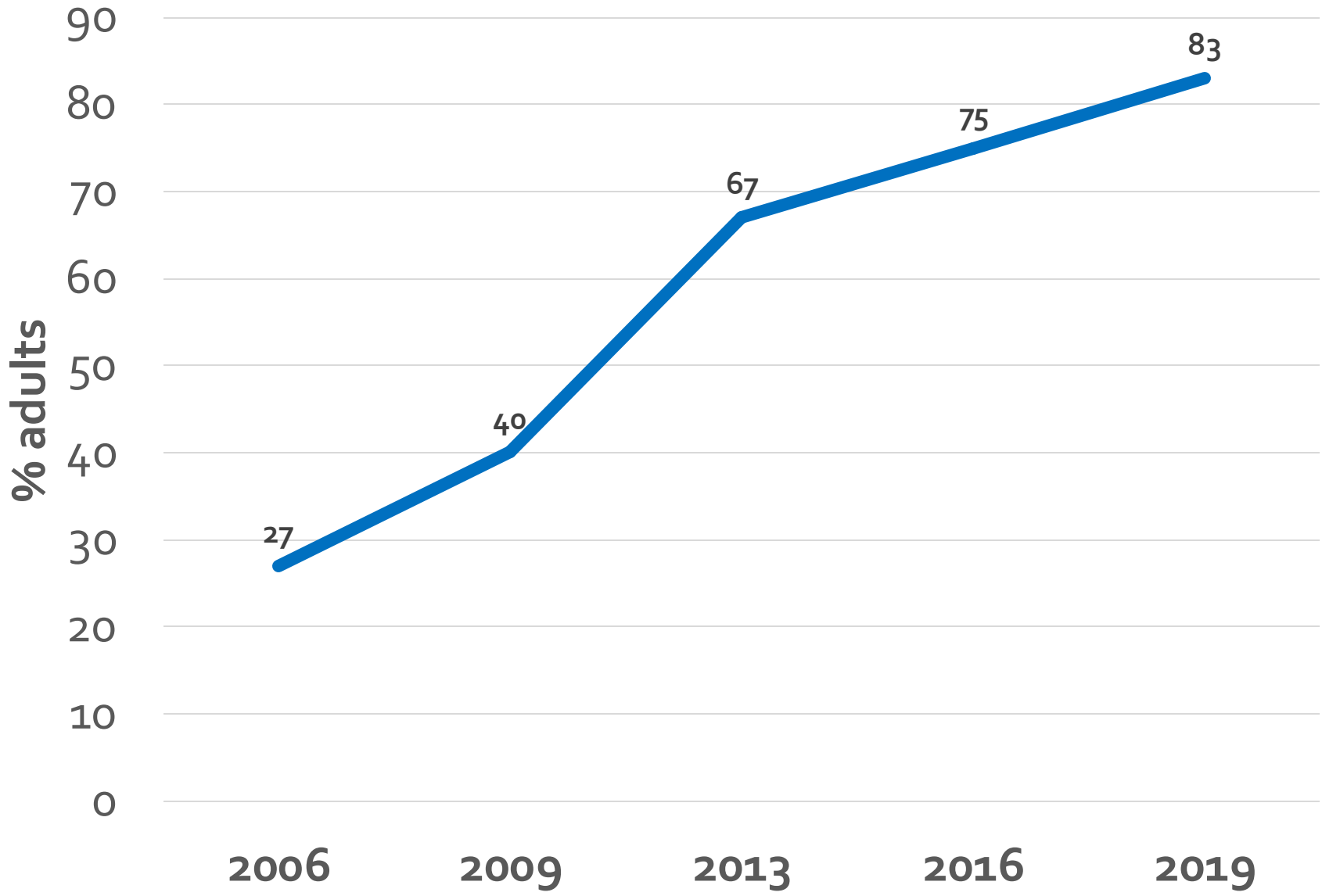




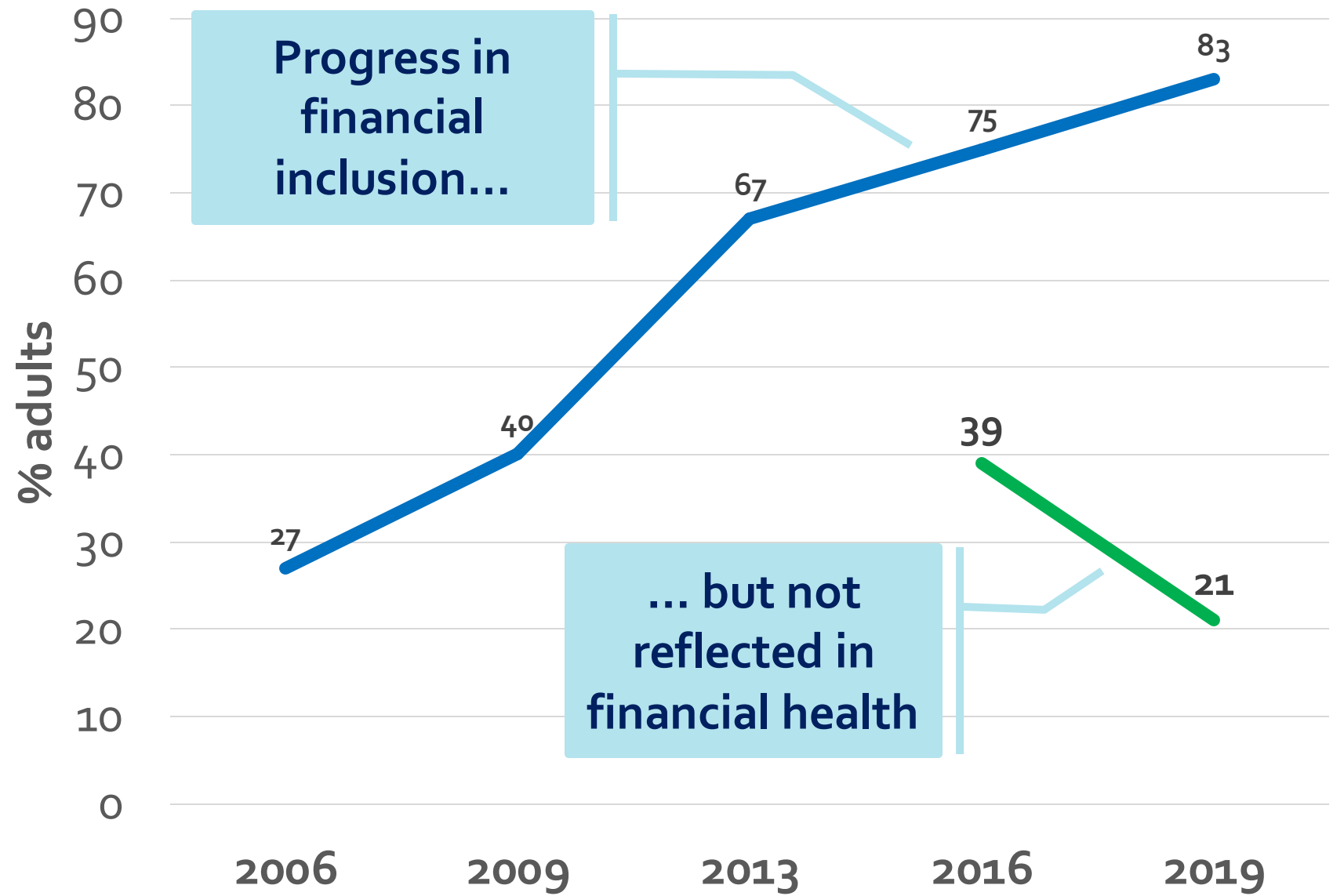
# Economic complexity



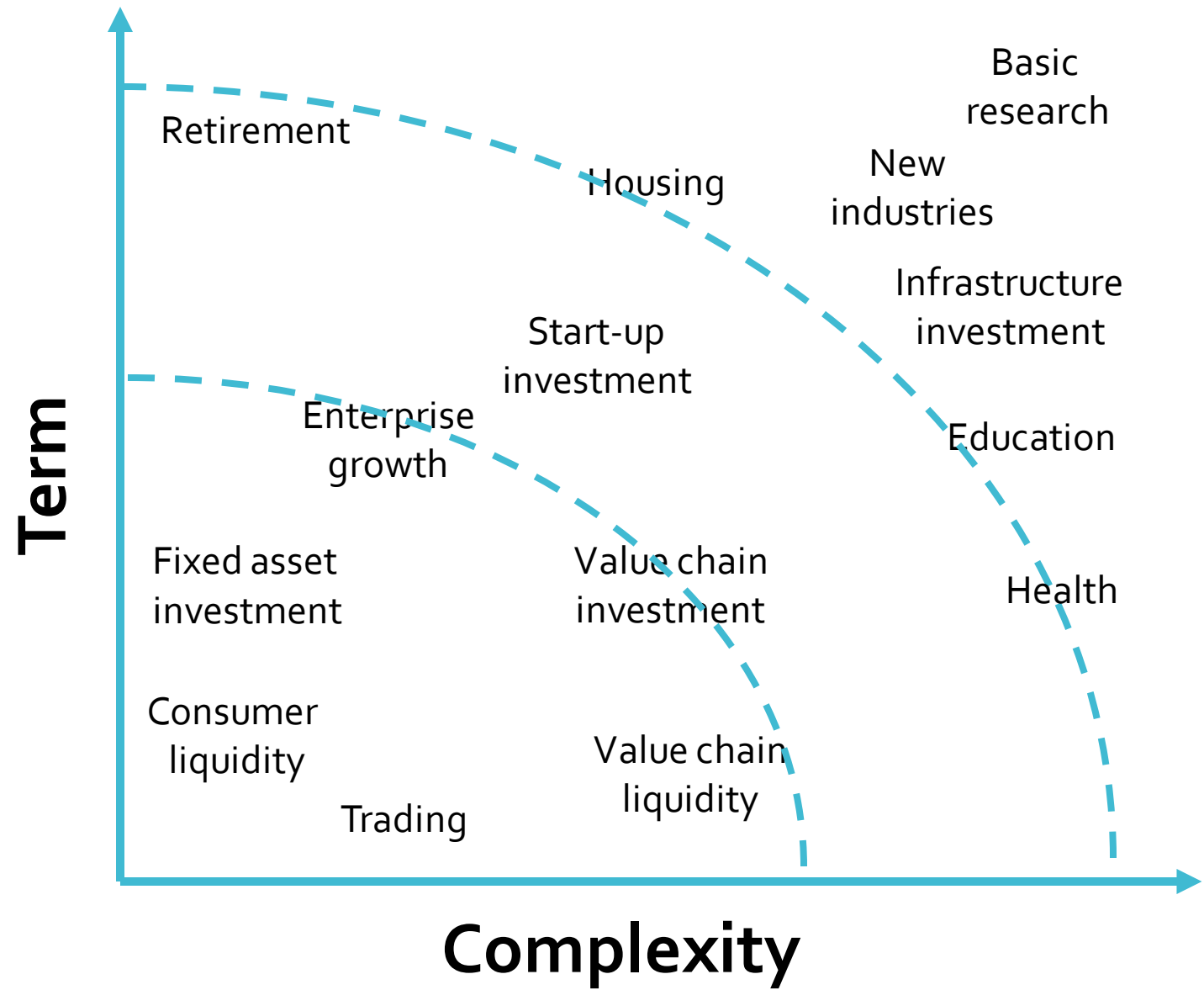
# Financial inclusion



# Financial health



Where are the challenges?



The financial system encompasses multiple elements



## Proposition #1:

The financial system needs to solve real-world problems



# Proposition #1:

The financial system needs to solve real-world problems

## Opportunity

- Solar technology offers low cost off-grid energy

## Challenge

- Low-income people cannot afford capital outlay

## Outcome

- 434,524 devices acquired in Kenya through PAYGO

## Solution

- Flexible pay-as-you go financing for solar device acquisition





Proposition #2:

Diverse  
problems need  
diverse solutions





Proposition #2:

Diverse problems  
need diverse  
solutions



Proposition #2:

Diverse problems  
need diverse  
solutions



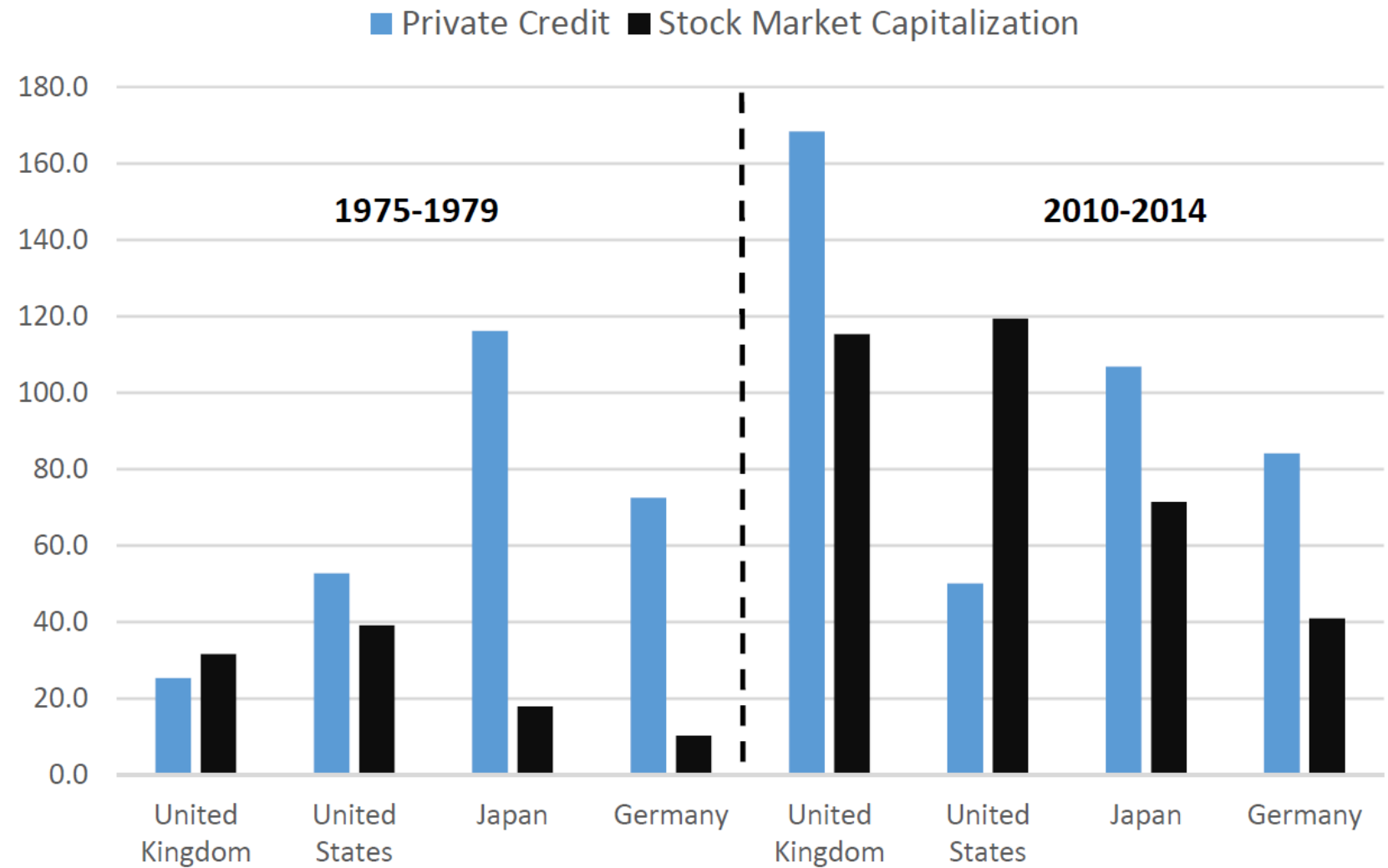
Proposition #2:

Diverse problems  
need diverse  
solutions

*Preserve  
diversity*

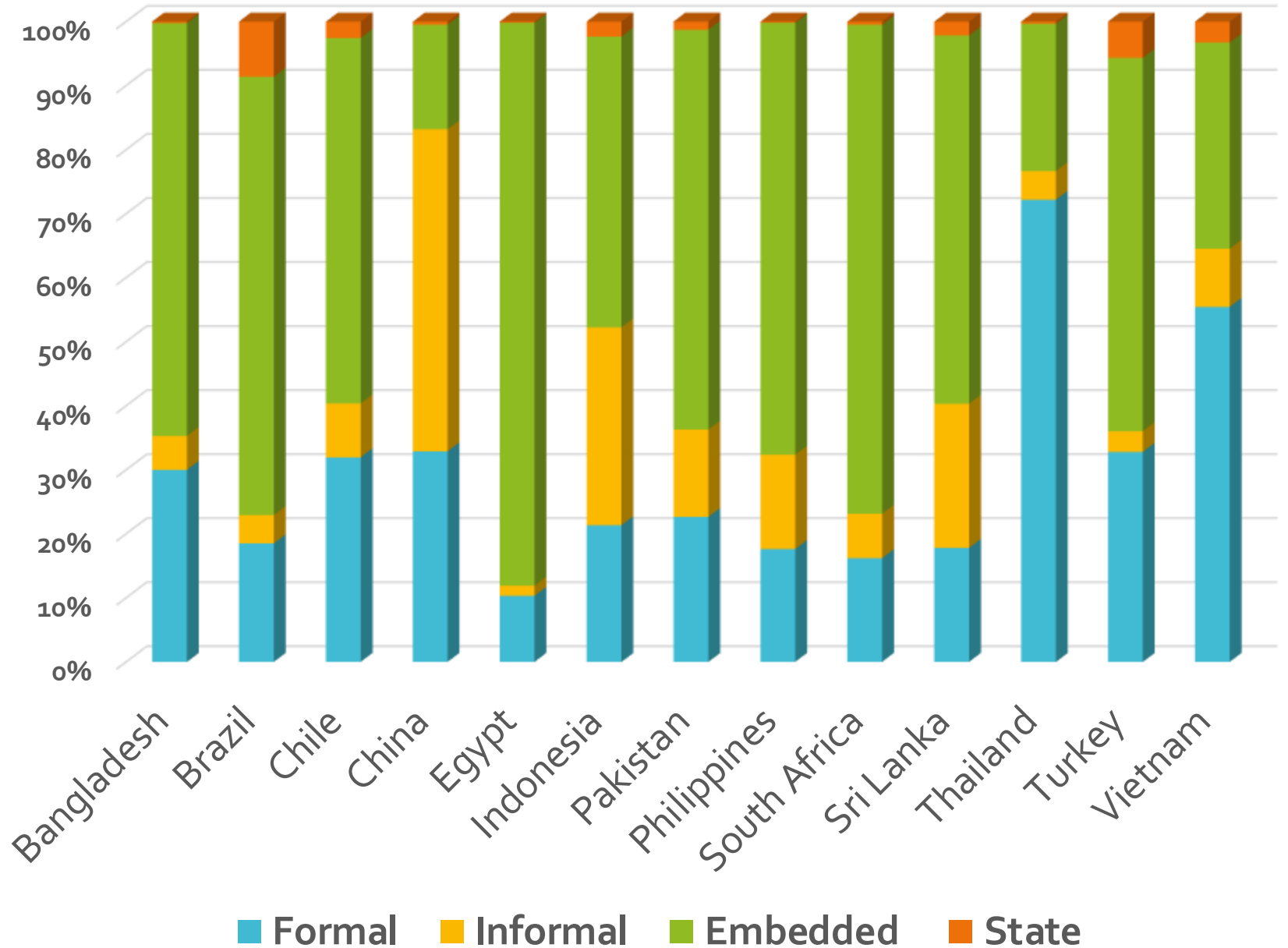
# Proposition #3:

The future is open



# Proposition #3:

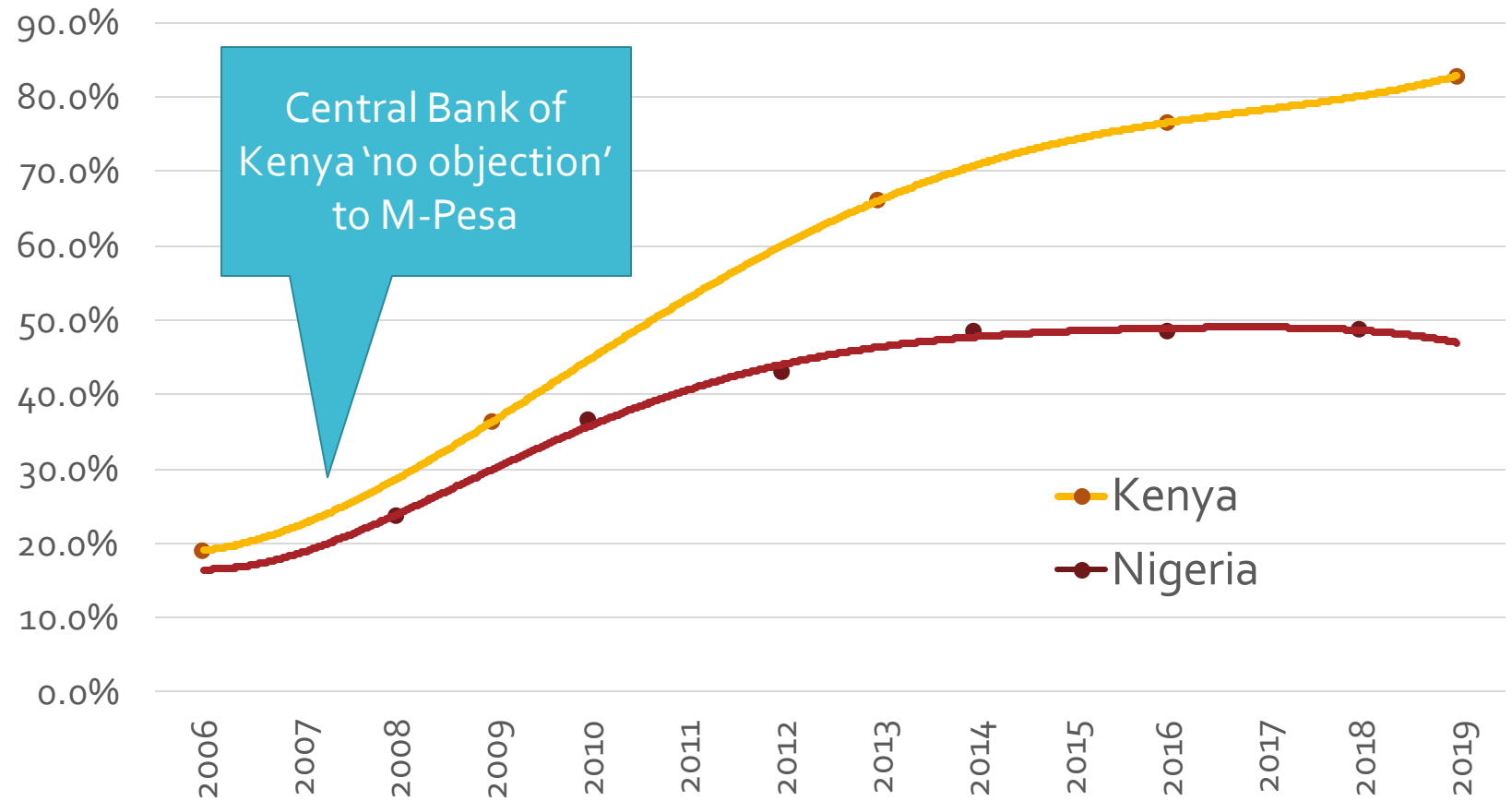
The future is open



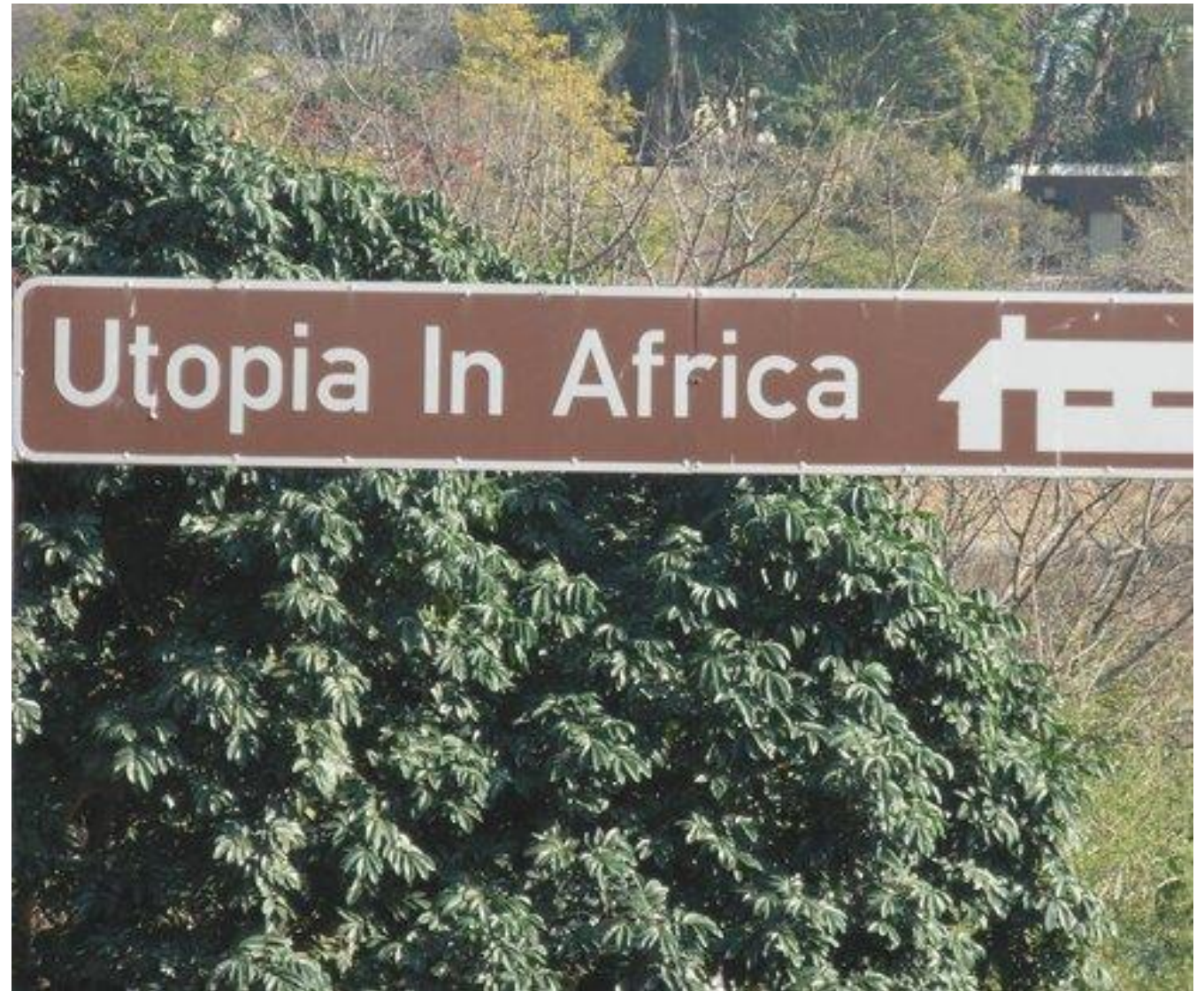
# Proposition #3:

The future is open

## Formal financial inclusion: Kenya vs Nigeria



Opening  
finance?



Open  
finance

A landscape image showing a savanna with antelopes in the foreground and a modern city skyline in the background. The sky is blue with light clouds. The text 'Welcome to Eutopia' is overlaid on the lower part of the image.

Welcome to Eutopia